Renamed tea culture

Taiwan’s unique natural backdrop and climate have created a harmonious balance between humans and nature, allowing for a rich tea culture across the country. Famous tea bases include Ali Mountain, high in the Yangmingshan National Park, and Jiaozi Mountain, known for its exceptionally pure and high-quality tea. The region’s climate, with its high humidity and mild temperatures, provides the perfect conditions for tea cultivation.

Bike tours

Cycling has become a popular trend in Taiwan in recent years. Whether touring the scenic mountains or exploring the city, cycling offers a peaceful and healthy way to enjoy the natural beauty. The island’s well-marked cycling paths make it easy for cyclists of all ages and skill levels to explore the island’s many attractions.

Spectacular lanterns

Taiwan’s lantern tradition dates back to ancient Chinese culture, where lanterns were used during the Qing Dynasty. Today, the Lantern Festival is celebrated across the island with spectacular lantern displays. These lanterns come in all shapes and sizes, from simple paper lanterns to elaborate wooden structures adorned with intricate designs. The festival is a symbol of hope and good fortune, with people lighting lanterns to wish for a bright and prosperous future.

International canoe lake paths

Taiwan’s natural beauty is enhanced by its numerous lakes and rivers. Many of these natural bodies of water offer excellent opportunities for canoeing and kayaking. Participants can experience the wonder of Taiwan’s natural scenery from a different perspective, enjoying the tranquility and beauty of the lakes.

Golf holidays

Taiwan offers a variety of golf courses, many of which are located in scenic mountainous areas, offering picturesque views and challenging courses. There are also opportunities for golfers to practice their game while enjoying the natural beauty of the island.

Time for Nature

High mountains, diverse scenery

Taiwan is internationally renowned for its mountainous terrains, which provide a variety of landscapes and diverse flora. The highest peak in the country is Tianzhu Mountain, known for its windswept landscape and breathtaking views. The mountain range stretches from east to west, offering a diverse range of natural environments.

Spectacular lanterns

Taiwan’s Lantern Festival is held in November to celebrate the harvest season and pray for good fortune in the year to come. The festival is marked by the display of large, beautifully lit lanterns, which are often shaped like animals or traditional Chinese symbols.

Unique ecotourism

Taiwan is a biodiversity hotspot, with a variety of unique plant and animal species. Visitors can explore these natural resources through ecotourism initiatives. These programs aim to raise awareness about the importance of conservation and provide educational opportunities for visitors to learn about the local flora and fauna.

Electronics paradise

Taiwan is home to many electronics companies, making it a hub for technology and innovation. Visitors to this region can experience the vibrant technology scene, including the latest gadgets and cutting-edge products.

Retro savings

Taiwan’s rich cultural history is reflected in its retro savings, which feature traditional designs and motifs. These savings can be found in museums and galleries, offering a glimpse into Taiwan’s cultural heritage.

Time for Shopping

All you can buy

Taiwan is a shopping paradise. From the latest in technology to traditional handicrafts, there is something for everyone. The island’s bustling markets and shopping centers offer a wide range of products, from fashion accessories to local souvenirs.

Be sure to try the local delicacies and buy some unique souvenirs to take home. Whether you’re looking for a gift or just a treat for yourself, Taiwan offers something for everyone.
Taiwan – The Heart of Asia
Cure and enjoy Taiwan’s unique cuisine, romance, lifestyle, shopping, culture and ecology.

What are you waiting for?
It’s time to plan your charming adventure on this beautiful island wonderland!

Rich produce and amazing variety

Taiwan’s climate supports a diverse range of fruits and vegetables, allowing for a rich and varied culinary experience. The island’s abundance of fresh fruits and vegetables, and its seafood, together with the skill and expertise of Taiwan’s traditional chefs, make for an exciting exploration of the island’s food and traditional Taiwanese dishes to satisfy all sorts of palates.

Refined food culture, healthy cuisine

Taiwan’s refined food culture is reflected in the careful selection of ingredients, the elegant presentation of dishes, and the attention to detail in each dish. The island’s cuisine is known for its balance of flavors, use of fresh ingredients, and emphasis on healthy eating, making it a popular choice for those looking to enjoy a healthy and delicious meal.

Coffee and sweets

Taiwan is a coffee lover’s paradise, with a rich tradition of coffee culture. From the classic brewed coffee to the trendy espresso, Taiwan’s coffee scene offers something for everyone. Satisfy your sweet tooth with Taiwan’s famous shaved ice dessert, known for its variety of flavors and toppings, ranging from fresh fruits to traditional Taiwanese sweets.

Diverse options

Taiwan offers a diverse range of food options, from traditional dishes to international cuisine. The island’s cultural diversity is reflected in the food, allowing for a truly unique culinary experience. Visitors can enjoy everything from local street food to high-end dining at luxury restaurants.

Renowned tea

In addition to its famous tea, Taiwan is also known for its tea culture. The island’s abundant tea production and unique tea-making techniques result in a variety of tea flavors and qualities. Visitors can enjoy the island’s famous tea at local tea houses or at high-end tea shops.

Fruits and souvenirs galore

Taiwan is a paradise for nature lovers and food enthusiasts, with an array of delicious fruits and souvenirs to choose from. The island’s rich biodiversity supports an array of fruits, from tropical fruits to seasonal produce, while Souvenirs from Taiwan’s unique culture and rich history include everything from traditional handicrafts to modern tech gadgets.

Taiwan Tourism Bureau

Address: 98, Sec 3, Zhongxiao E Rd, Taipei, Taiwan
Email: info@ttb.gov.tw
Website: http://www.taiwan.com