



▲冬山河親水公園

「親近水、擁有綠」是親水公園規劃的主題。充份利用冬山河水域的特性,將其開發成一個「水與綠」結合的開放空間,以「水」本身規劃成不同的利用方式,而達到觀光、休閒、遊憩與教育的不同目的。

"Close to Water, Surrounded by Green" serves as the guiding concept for the Water Park's design, where the natural features of the Dongshan River are seamlessly integrated into an open-air haven. The park's landscape masterfully intertwines water and greenery, fostering an environment that caters to tourists seeking leisure, education, and recreation alike.

玉兔鉛筆學校

玉兔保留原汁原味,完整呈現傳統工廠的原始面貌,珍貴的文物和設備,快要可以列入古蹟的日式建築。參觀學習過程就像進入時光隧道一樣,不僅讓小朋友認識這個老品牌的魅力,更喚起大朋友對玉兔滿滿的回憶。

The Yutu Factory preserves its authentic charm, offering a rare glimpse into Taiwan's industrial past. Housed in buildings on the cusp of historical designation, the factory's artifacts and vintage equipment evoke a journey through time, delighting young visitors with its enduring appeal, while older generations are transported back to the factory's storied legacy.



耗時八年、斥資二十二億的國家級傳統藝術中心,仿效日本「明治村」的模式,將各地老舊房舍集中遷建,引進瀕臨失傳的民俗匠師進駐,其中民藝大街的商圈,設計成「柑仔店」的型式,成為最具人氣的地方。

The National Center for Traditional Arts, an ambitious project spanning eight years and 2.2 billion NT dollars, takes inspiration from Japan's "Meiji Mura." Here, endangered folk artisans breathe new life into relocated historical homes, and the bustling Folk Art Street—styled after traditional Taiwanese shops—has become a cultural touchstone, teeming with visitors.



中興文創園區

筆建於1935年的中興紙廠,當是台灣規模最大的造紙工廠;2001年紙廠停工結束經營,園區自此歇息了十三年後,由宜蘭縣政府接手,透過工業遺構的保存與活化,啟動了文創應用、育成扎根等再造策略,開啟中興老廠房重生運用的新契機。

Established in 1935, the Chung Hsiung Paper Museum was once the beating heart of Taiwan's paper industry. After ceasing operations in 2001, the site lay dormant for 13 years before Yilan County's government initiated a revival—one that balances industrial preservation with cultural innovation, breathing new life into the factory's historic structures.





Information Station - Truly Outstanding Friendly Service

"Excuse me, where can we taste great food?" "Excuse me, what are the specialty products of this region?" If you have any question during your journey in Taiwan, come to the Information Station and say "Excuse me~" You may be pleasantly surprised!

In order to help independent travelers have their question answered via friendly, Taiwanese-style service, the Taiwan Tourism Bureau has collaborates with friendly stores and service providers throughout Taiwan to establish "Information Stations" that help visitors in Taiwan.

You can spot an "Information Station" by its yellow, round "Information Station" sign with black letters. Besides wall maps and friendly travel information services, the station also has a Wi-Fi hotspots and QR codes that guide visitors to a variety of cloud-based travel services.

Information Stations add "local characteristics" and "hospitability" to your journey. The aim is to create moving experiences that will encourage visitors to come back time after time, so that they can continue to enjoy the beauty of Taiwan and the warm hospitality of her people.

Come on, don't be shy; everyone is invited to make inquiries at the "Information Station"

24HR toll-free travel information hotline: 0800-011765



借問站 友善服務真正讚

「借問一下,哪裡有好吃的?」、「借問一下,這裡的特產是什 麼?」。在旅行臺灣的旅途中有任何問題,來到借問站輕鬆的「借 問一下……」,就會有讓人讚不絕口的驚喜!

為了以「歡喜相借問」的臺式熱情服務,協助自由行旅客解決疑 難雜症,交通部觀光局特別與全臺友善店家與服務單位合作設立 「借問站」,讓遊客輕鬆暢遊臺灣。

來到「借問站」的門口,您會看見黃底黑字的圓形「借問站」招 牌,借問站裡除了有地圖資訊看板與友善的旅遊諮詢服務外,並 設有WiFi熱點與QR code引導至雲端提供各項旅遊服務。

「借問站」讓您的旅遊過程融入了「在地」與「人情味」,就是 想為旅人創造一遊再遊、一「遊」未盡的感動體驗,可看見臺灣 之美,也感受熱情臺灣。請大家「免拍謝」,快去借問一下!

24小時免付費旅遊諮詢服務熱線 () 0800-011765

借問站 | 謝記鴨賞 祝您旅途平安順心 廣告



人生地不熟。—

New Information Stations - Enjoy friendly experiences



交通部觀光署



No.11, Sec. 7, Binhai Rd., Toucheng Township, Yilan County 蘭博烏石港驛站 Wushi Port Visitor Center 03-9789078 宜蘭縣頭城鎭港墘路60號 No.15-30, Gangkou Road, Toucheng Township, Yilan County 金魚厝邊 Gold Fish Space 0911-220-886 宜蘭縣頭城鎭中庸街32號 No. 32, Zhongyong St., Toucheng Township, Yilan County 協發自行車 Xiefa Bicycle 03-9311089 宜蘭縣頭城鎭沙成路52號 No.52, Shacheng Rd., Toucheng Township, Yilan County 烏石港壹咖啡 Wushi Port Ecoffee 03-9779112 宜蘭縣頭城鎭港口路168號 No. 168, Gangkou Rd., Toucheng Township, Yilan County 礁溪轉運站遊客中心 Jiaoxi Transfer Station Visitor Center 03-9872403 宜蘭縣礁溪鄉公園路16號 No.16, Gongyuan Rd., Jiaoxi Township, Yilan County 香格里拉休閒農場 Shangrila Leisure Farm 03-9511456 宜蘭縣冬山鄉大進村梅山路168號 No. 168, Meishan Rd., Dongshan Township, Yilan County 翔鈺和賃站 Siang Yu Bicycle Rental 03-9595968 宜蘭縣冬山鄉中正路3號 No. 3, Zhongzheng Rd., Dongshan Township, Yilan County 宜蘭旅遊服務中心 Yilan Visitor Information Center 03-9312152 宜蘭市宜興路一段252號 No.252, Sec. 1, Yixing Rd., Yilan City, Yilan County 冬山河親水公園遊客中心 Dongshan River Park Visitor Center 03-9502097 宜蘭縣五結鄉親河路2段2號 No.2, Sec. 2, Qinhe Rd., Wujie Township, Yilan County 利祥和車 LX Car Rental 03-9551616 宜蘭縣羅東鎭公正路27-5號 No. 27-5, Gongzheng Rd., Luodong Township, Yilan County 大洲車站 Dazhou Train Station 03-9892018

南方澳遊客中心 Nanfangao Visitor Center 03-9953885 宜蘭縣蘇澳鎭南正里江夏路85號 No.85, Jiangxia Road, Nanzheng Village, Suao Township, Yilan County 海洋20M咖啡 Ocean 20M Coffee 03-997-3818 宜蘭縣蘇澳鎭造船路108號 No.108, Zaochuan Rd., Su'ao Township, Yilan County 03-995-4800 宜蘭縣蘇澳鎭太平路5號 No. 5, Taiping Rd., Su'ao Township, Yilan County

宜蘭縣三星鄉五分路二段192號 No. 192, Sec. 2, Wufen Rd., Sanxing Township, Yilan County

宜蘭縣蘇澳鎖武荖坑路75號 No.75, Wulaokeng Rd., Su'ao Township, Yilan County

武荖坑游客中心 Wulaokeng Visitor Center

祝大魚物產館 ZHU DAYU Culture Museum 03-995-1050 宜蘭縣蘇澳鎭江夏路52-2號 No. 52-2, Jiangxia Rd., Su'ao Township, Yilan County 樸豔辣椒美食文創館 Pu Yan Lajiao Food Cultural and Creative Center

宜蘭縣五結鄉五結路二段367號 No. 367, Sec. 2, Wujie Rd., Wujie Township, Yilan County

03-998-1828 宜蘭縣蘇澳鎮蘇花路二段276號 No. 276, Section 2, Suhua Rd., Su'ao Township, Yilan County 謝記鴨賞 Hsieh's Duck Delicacies



五結鄉簡介

03-9952852

宜蘭縣五結鄉位於蘭陽溪出海口附近,擁有約8公里長的海 岸線。五結鄉的地形以沙灘、砂丘、河口及沼澤低地為主, 風景宜人,河川多呈東西走向,尤其冬山河的中下游段落全 在本鄉境内。這裡的土壤深厚且沃度極佳,非常適合農業發 展。近年來,五結鄉的發展已從傳統農業向觀光及社區營造 轉型。利澤簡地區以鴨賞聞名,季新、錦衆地區則為蝦類養 殖的重要基地,而二結地區的中興紙業和成衣加工也蓬勃發 展。觀光方面,冬山河下游親水公園、清水防潮閘門、國立 傳統藝術中心、二結王公廟等地點吸引了不少遊客

Profile of Wujie Town

Wujie Township, nestled along the Lanyang River's estuary, boasts eight kilometers of scenic coastline. Its varied landscape—featuring beaches, dunes, and marshlands—is shaped by rivers running from east to west, with the lower reaches of the Dongshan River flowing through. The township's rich, fertile soil has long made it a hub for agricultural activity. In recent years, Wujie Township has shifted from its agricultural roots toward tourism and community development. Lizejian is renowned for its duck delicacies, while Jixin and Jinzhong are critical hubs for shrimp farming. The Chung Hsiung Paper Museum and garment factories in Erjie have also seen a resurgence. Key tourist attractions, such as the Dongshan River Water Park, Qingshui Gate (Wujie Tide Gate), the National Center for Traditional Arts, and the Erjie Wanggong Temple, continue to draw a steady stream of visitors.



台灣好行・台灣觀巴

台灣好行 輕鬆出遊好方式

「台灣好行(景點接駁公車)」服務將旅客從景點附近的臺鐵、 高鐵等交通場站接送至主要觀光景點,是想自行規劃行程又不想 開車或跟團的旅客,節能減碳與輕鬆出遊的好方式。

Taiwan Tourist Shuttle – The Easy Way to Travel

The "Taiwan Tourist Shuttle" is a bus service designed exclusively to help travelers, both local and foreign, get around Taiwan with the utmost convenience and economy. From Taiwan Railways train stations and High Speed Rail stations, the shuttle buses take travelers to nearby tourist attractions, covering all of the island's main scenic destinations. The Taiwan Tourist Shuttle is the easiest and most convenient way to travel for people who are without their own transportation and are not with a tour group. It not only allows them to plan their itineraries bexibly, but also resonates with the new tourism trend of energy conservation and carbon reduction.







台灣觀巴 深度體驗悠遊臺灣之美

「台灣觀巴」集合全臺灣各大景點,規劃多種精采套裝行程,悠 遊臺灣特色風光、體驗在地文化,發現臺灣無限魅力!「台灣觀 巴」可直接至飯店、機場及車站迎送旅客並提供全程交通、導覽 解説、旅遊保險及低成行人數等貼心服務,讓您輕鬆體驗低碳小

Taiwan Tour Bus – In depth Appreciation of Taiwan's Splendors

The Taiwan Tour Bus covers major tourist destinations in Taiwan with a variety of dazzling travel itineraries, allowing you to travel the beautiful island of Formosa with ease and discover her inýnite appeal! The Taiwan Tour Bus offers convenient, comfortable and friendly guided tours to a variety of top tourist destinations, with pick-up and drop-off at your hotel, airport, or rail station.Other thoughtful services such as travel insurance allow you to enjoy your sightseeing journey effortlessly and comfortably.





